BlueSecures.ai ®

Practice - Patient Engagement, Document Sharing & Payments Platform

Encrypted Secure Messaging, Campaigns, Chatbots and Pay Fac Platform

HIPAA certified
Integrate with multiple EMRs

Healthcare.BlueSecures.ai

Business Outcomes

- **Ensure compliant**
- **Improve patient care**
- **Enhance cash flows**
- **Increase revenues**
- **Boost online reviews**
- **Reduce phone calls & no-shows**
- **Higher employee engagement**

BlueSecures offers 3 Modules

1. Employee Module
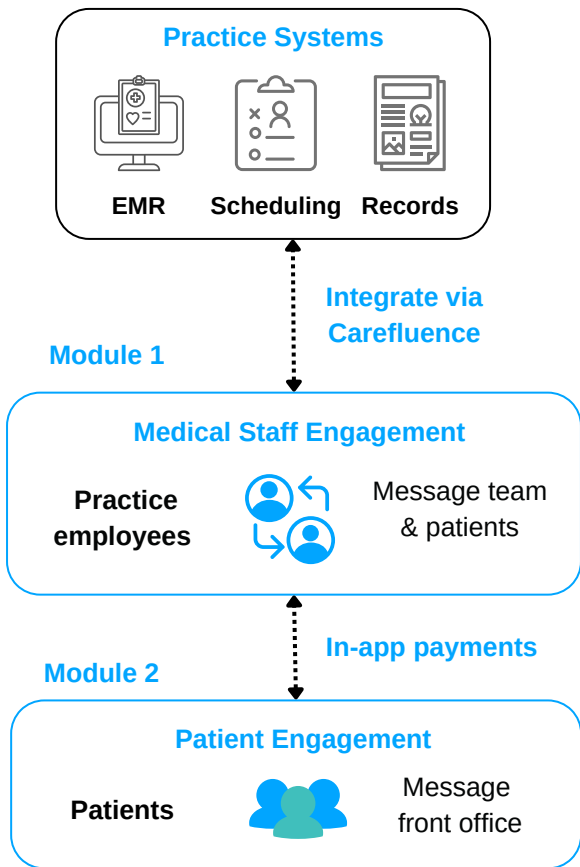**Enhance employee engagement**

2. Patient Module
Enhance patient engagement

3. Payments Module
Patient paying Practice

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Enhance Employee & Patient Engagement

Practice Systems

EMR   Scheduling   Records

Integrate via Carefluence

Module 1

Medical Staff Engagement

Practice employees   Message team & patients

In-app payments

Module 2

Patient Engagement

Patients   Message front office

Sample list of EMRs
Integratable via interoperability plug

Allscripts·

eClinicalWorks

Netsmart

PracticeEHR
Simplifying Healthcare

)ı.ı(moduleMD

Greenway
Health.

athenahealth

ACUMEN NEPHROLOGY InEHR

Epic

MEDITECH

Cerner·

MD Rhythm

BlueSecures.ai [R]

Payments Module

Patient can pay the practice / clinic / hospital from BlueSecures App

Secure. Trusted . Insured

- **Copay . Co.insurance . Non reimbursable**
- **Patients can make part-payments too**
- **Pay from the convenience of homes.**

Receive invoice > Check invoice > Go to Payments > Choose the amount to pay > Make the payment > Payment done !

What does integration achieve?

- **Practice & Patient can message back & forth**
- **Practice can send invoices, patients pay online**
- **Scheduling, Reminders, Confirmations**
- **Share patient records, advise, guidance**
- **Broadcast information & updates**
- **Send audio files, video links for video calls**
- **Send invoices and payment links**
- **Upload patient chats to EMR notes**

Module 1
Enhance Employee Engagement

Send & receive messages between..

Physicians, Nurse Practitioners (NPs), Physician Assistants (PAs), Registered Nurses (RNs), Medical Assistants (MAs), Receptionists, Billing Specialists, Practice managers & admin staff.

Inter-disciplinary care

Message inter-disciplinary professionals - Therapists, Dieticians, Caregivers, Social Workers, Technicians etc.

Save, Secure & Own Business Data

- **Admin downloads the App from playstore**

- **Admin creates business account & invites employees**

- **Employees join & message each other**

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Employee who leaves

Loses access to business account

&

And data on mobile is wiped clean.

Authentication

Any user can login only after inputing 4 digit access code received via text.

Send, Share & Forward

**Messages, documents, images,
pictures, audio & video files**

Transmit file size is 50MB.

**Presciption notes, re-fills, invoices, lab-work
and such related documnets can be auto-
sent post integration with the EMR**

Group Messaging

Make a group & send messages. Users see each other's messages & respond.

Broadcast to Employees

Office Manager   **Employees**

Broadcast

Make a group & send messages. Users can see only their respective messages & respond to the broadcaster only.

Web based messaging

Send Messages and Texts to employees & customers from desktop

BlueWeb

Read Receipts

✔ **Sent**

✔✔ **Delivered**

✔✔ **Read**

Secure Messaging

Doctor   **Nurse**

All transactions are saved in BlueSecures & not on user's mobile device

Module 2
Enhance Patient Engagement

Practice can send & receive Messages and Texts securely with patients

Patient Portal Low Adoption

- **18% patients used patient portals to fill out required forms.**

- **17% urgent care patients used patient portals to schedule an appointment**

- **With BlueSecures - patients can simply message / text the practice.**

Invite patients to download BlueSecures

- **Downloaded - message them securely.**

- **Not downloaded - continue texting.**

Patient downloaded BlueSecures

Practice & patients securely exchange messages

Front Office   **Patient**
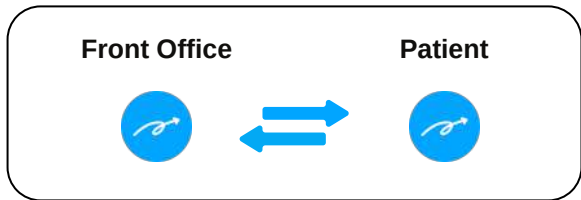
All transactions are saved in BlueSecures

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Patient <u>not</u> downloaded BlueSecures

Blue to Text to Blue (B2TxT2B)
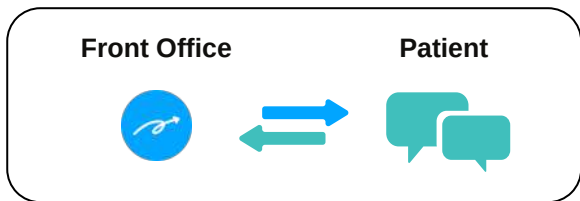
Front Office   **Patient**

All transactions are saved in BlueSecures

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Summary

Provider on **Blue**

Patient on **Blue Messaging**

Patient continues **Texting**
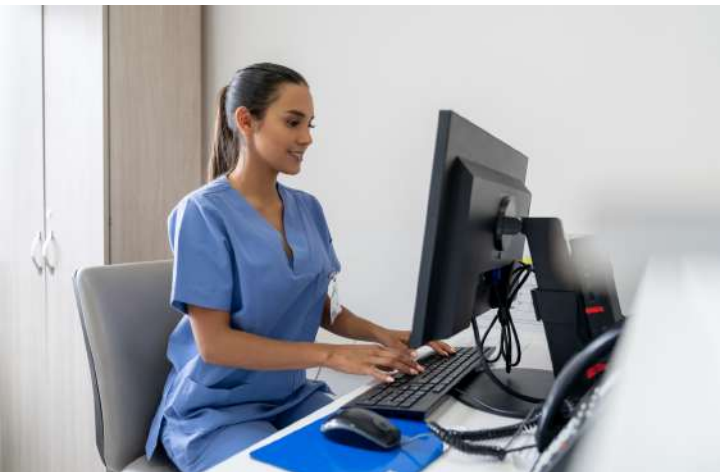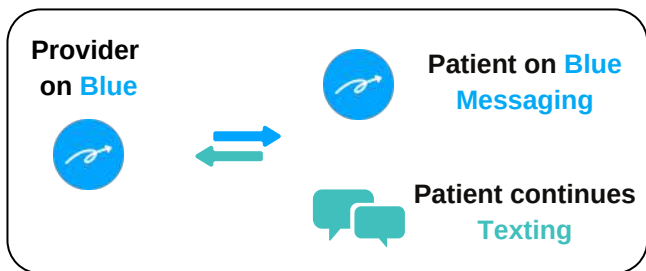
All transactions are saved in **BlueSecures**

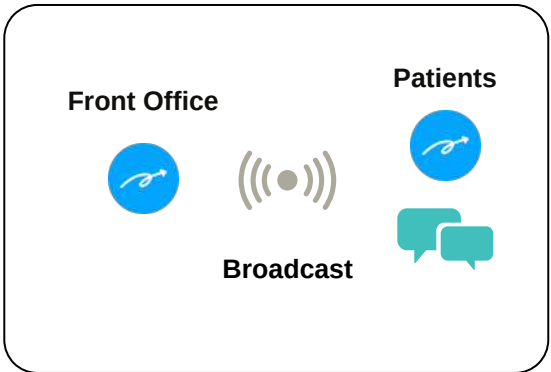## Patient Consent, Opt-In & Opt-Out to receive texts

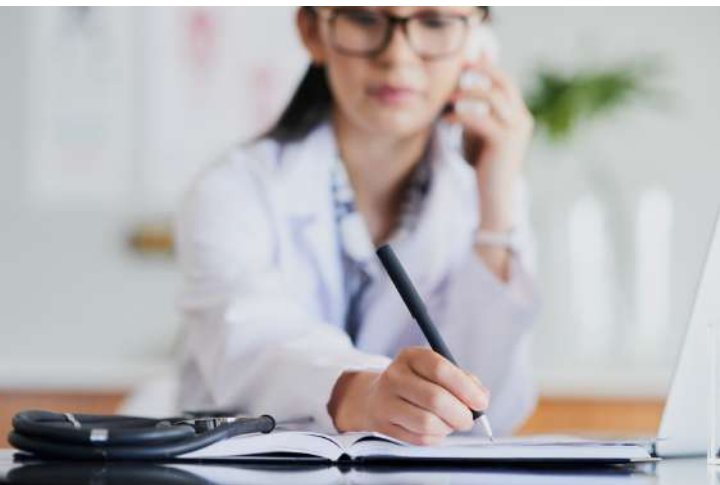**BlueSecures** seeks patient consent for receiving text messages when the first message is sent

Broadcast to patients - send messages / texts

Front Office

Patients

Broadcast

Scheduling Appointments
Cut phone calls by 90%.

Practice & patient exchange messages to schedule. No more phone-tag or voice mail.

**Front office can send
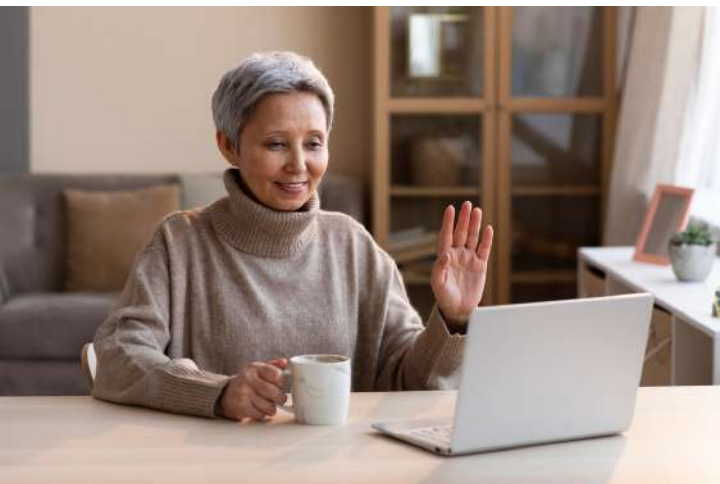Patient Medical Form via message / Text**

Hi Mary

Your appointment is confirmed for for 04/11 @ 9.30am. Please click on the link below & fill the patient medical form. Look forward to seeing you.

www.dallasphysians.com/Mary-84053

Thank you & best wishes,
Dallas Physician Practice

Send video appointment link

Front office can send video call link for the patient to simply click & get started.

Hi Christine,

Hope you are well. Please click on this link to get started on video call on 03/23 @ 9am.

Best wishes,
Dallas Physician Practice

Automate Payment Reminders

Hi Bob

Hope you are well. This is a gentle reminder to pay balance $40. Here is the link to make the payment - www.stripe.com/dallasphy/bob-789

For more details, you can visit patient portal.

Thank you & best wishes,
Dallas Physician Practice

Automate Appointment Scheduling (Customized Chatbots)

- Patient chooses date & time & texts request for appointment

- Provider confirms appointment & patient receives confirmation text

- Provider sends text reminder 48 hours before appointment

- If patient cancels, provider system is updated

Front office / Family office can respond to patient queries (optional)

John - My patient record is J-458913. Discharged on 03/12. Still have knee pain. Could you please check with Dr Rudy?

Cathy - I checked with Dr Rudy. His advise is to continue medication & physiotherapy. But if you feel the need to see him, please schedule a visit.

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Practice Admin

Manages implementation, users, data & subscription

Maintain audit trail

Practice Admin can download data for one, few or all users - date-wise

Practice Admin assigns user rights
(which user performs what actions)

+
Add users

⬇
Download data to mobile

🗐
Cut & Paste

⬉
Share Externally

💬
Send Text

🖼
Disable Screenshot

Integrate with existing software

- **Org . Directory to add, delete & edit users**
- **EHR / EMR**
- **Practice Management Systems**

Security related functionality

- **End to End Encrypted (256 bit AES)**
- **Protects information**
- **Secures Privacy**
- **Maintain confidentiality**
- **Ensure Compliance**
- **Provides audit trail**
- **Authenticates users**
- **No additional hardware required**

Never lose data

Mobile device changed, lost or damaged?

Simply login with new device & access data.

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Cloud partnerships

Data resides on the US servers

Certifications

ISO 27001

HIPAA

Mission
Connect & engage people digitally & securely

Vision 2028
Connect & engage 1 million people

Values
Trust
People success
Innovation

Sales, Demo & Support
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